

Plenary Presentations

Understanding Substance Use Patterns & Treatment Experiences Among Women

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Drawing from SAMHSA's survey research, National Outcome Measures and data from CSAT's Programs of National Significance, Dr. Clark will update the field about latest trends and findings related to substance use and abuse, treatment experience, and progress being made to address the treatment needs of women and girls. Dr. Clark will address how the treatment field is responding to the unique treatment needs of distinct subpopulations of women, including women with children, pregnant women, and women using a variety of different substances. The importance of supporting evidence based practices to treat women will be discussed.

Women Under the Influence: A Call to Action

Susan E. Foster, M.S.W.

Vice President and Director of Policy Research and Analysis
National Center on Addiction and Substance Abuse (CASA) at Columbia University

This presentation will provide a comprehensive look at substance abuse and addiction among girls and women in America based on more than a decade of research at CASA. The presentation will cover the different vulnerabilities to tobacco, alcohol and other drugs that women face as they move through the life cycle, and the influence of genetics, family, peers, advertising and the media on their use of these drugs. It will examine how drugs of abuse affect women differently than men, and the health consequences of use. The presentation will cover the treatment needs and availability of services for women and the steps that must be taken to assure that addictive disorders among women are prevented, recognized early and treated effectively.

The Art of Cross-Generational Leadership

Marilyn Moats Kennedy
Founder and Managing Partner of Moats/Kennedy, Inc

Workplace 2008 is here with four age cohorts now and a fifth coming soon. These five groups share some traditional work values but differ on such important ones as the role of managers, employer/employee loyalty, telecommuting, technical competence, and what constitutes a good day's work. This presentation will provide an overview of the workplace values, lifestyle, and social values of the groups who will dominate the workplace in the next two decades. There are communication styles that deliver the same message in ways each group understands and responds to. Leading and managing a cross-generational workforce will be discussed.

Culture and Gender: Factors in Recovery and in Leadership

Frances L. Brisbane, Ph.D.
Dean, School of Social Welfare
Stony Brook University
Stony Brook, New York

This session will discuss the way gender determines women's behavior based on their cultural background, societal expectations, family roles, workplace culture, and how these factors intersect with the culture of the recovery community. Many cultural factors may inhibit or enhance women's recovery lifestyle and these same factors will be compared and contrasted as potential assets or deficits when women assume leadership positions. For example, many women are the "third person" in their own lives. This can have consequences in their recovery and in the way they lead.

Lessons for the Next Generation

Kana Enomoto, M.A., Principal Senior Advisor to the Administrator, Substance Abuse and Mental Health Services Administration, *moderator*

Francine Feinberg, Psy.D., L.C.S.W., Executive Director, Meta House, Inc., *panelist*

Anita Bertrand, M.S.W. Executive Director, Northern Ohio Recovery Association, *panelist*

Nancy Hamilton, M.P.A., C.A.P., C.C.J.A.P. President/Chief Executive Officer, Operation PAR, *panelist*

Pioneering women in addressing women's alcohol and other drug problems will respond to the question "If you could share three lessons to the next generation of women working with women with substance use disorders – what would they be?" Using story-telling and a talk-show format, this panel will offer morsels of knowledge, inspiration and a critical look at leadership for women's recovery from substance use disorders.

You as a Leader

Judy Nelson, JD, MSW, Certified Professional Coach
Coach Judy Nelson

A veteran leader of nonprofit organizations will engage participants in looking at leadership in new ways and to re-examine their views of themselves as leaders. Using stories from her experience, the presentation will stimulate thinking about leadership from a woman's point of view. The presentation will offer audience members insight into their own leadership abilities and their potential—as well as steps to take to maximize both.

Gender Matters: Changing the World with Our Work

Stephanie Covington, PhD, LCSW
Co-Director

The Institute for Relational Development and the Center for Gender and Justice

Over the past thirty years, our knowledge of women's lives has increased dramatically, and we have added significantly to our understanding of the treatment needs of women and girls. Nevertheless, most women with substance-use disorders continue to be served in programs that do not address women's ways of learning or their priorities and needs. This closing session reviews the rationale for gender-responsive services and discusses strategies for promoting their adoption. Using examples from her research and experiences in developing services for women and girls around the world, Dr. Covington provides us with the inspiration and motivation to see ourselves and our work as catalysts for social change.

Mini-Plenary Presentations

At the Crossroad: Adolescent Girl and Substance Use and Abuse Patterns

Barbara J. Guthrie, R.N., Ph.D., F.A.A.N.
Associate Professor
Associate Dean for Academic Affairs
Yale University School of Nursing

Although substance abuse and the associated addictive behaviors are widespread health concerns, there still remains little data about adolescent female's substance use and abuse and the identification of effective and responsive treatment. The purpose of this session is to provide an overview of what is known and understood about girls and substance use. In addition gender and ethnic responsive framework and strategies will be described.

Developing an Integrated Recovery Continuum for Women and Families with Multiple Vulnerabilities

Norma Finkelstein, Ph.D., LI.C.S.W., Executive Director, the Institute for Health and Recovery
Vivian Brown, Ph.D., Retired Founder and CEO, Prototypes

This session will focus on the multiple vulnerabilities of women and children affected by substance use disorders including; how to develop a gender-responsive, trauma-informed, family-centered continuum of care, from outreach through permanent housing for women, children, and families; how to engage women following a "steps for change" framework given the multiple issues that need to be addressed in treatment; how to prioritize issues to address in treatment and strategies to integrate children/partners/families into the recovery continuum. Development of this integrated recovery continuum from both a comprehensive treatment provider and state system's perspective will also be addressed.

Application of Evidence-Based Principles and Practices for Women with Substance Use Disorders

Joan Zweben, Ph.D.
Executive Director, East Bay Community Recovery Project
Clinical Professor of Psychiatry, University of California, San Francisco

The current emphasis on the implementation of evidence-based practices (EBPs) requires providers to be active in defining the key elements of the EBP debate, particularly with funders. This session will begin with an overview of evidence-based principles and practices, differing definitions and a practical approach to implementation of EBPs in treatment programs. We will review effective practices for women, such as gender-responsive services; integrated co-occurring disorder treatment, including interventions for trauma; medications combined with counseling; and the importance of the therapeutic alliance. We will highlight existing research and discuss developing a body of evidence from programmatic experience. Participants will be encouraged to analyze their current programs.